

Video 3: Collective Action & stakeholder engagement. Who is involved in anti-corruption Collective Action and why?

Insights from the 3rd International Centre for Collective Action Conference: Evolution to Revolution. November 2018

The conference was held by the Basel Institute on Governance with support from the Siemens Integrity Initiative, KPMG and Hughes, Hubbard & Reed. See www.collective-action.com/conference2018.

Transcript

Over 200 participants... From 40 countries... And 5 continents

Stephen Zimmermann, Senior Adviser to the Governance Global Practice Group, World Bank Group: The beauty of this conference is that it brings together public sector, private sector and civil society to talk about how we can all come together through a collective agenda to find new and innovative ways to tackle corruption.

Mirna Adjami, Project Manager Collective Action, Basel Institute on Governance: We have such a great range and variety of stakeholders crossing the private and public sector divides, academic and civil society across such a broad geographic range....We are all working and believe in the fight against corruption. We're doing things from different angles and it's such an amazing opportunity to exchange experiences.

Engagement is growing...

Shabnam Siddiqui, Director, Centre of Excellence for Governance, Ethics and Transparency, UN Global Compact Network, India: There are many more stakeholders, many more players, coming up and talking about their pragmatic approaches. That makes a whole lot of difference and that's something much more enriching for us to take back to our geographic locations and see what can be implemented and what kind of collaborations can take place.

We welcomed representatives from 95 businesses... plus governments, the public sector, law enforcement agencies, NGOs, academia, civil society organisations, international organisations, financial institutions, law firms...

Kevin Abikoff, Deputy Chair, Hughes, Hubbard & Reed: I think law firms can helpfully facilitate companies and governments in moving forward. Oftentimes the law firms are on the front lines in working with

companies and advising them on alternative courses of action but of course recommending ones that could operate in the overall best interests of the business community.

Lisa Miller, Head, Integrity Compliance Office, World Bank Group: So far I've been struck by the varied types of participants, the various stakeholders. You have public sector representatives, private company representatives, CSOs, NGOs and I think for me, one takeaway I've had is really looking at how Collective Action can make a difference.

What motivates stakeholders to join Collective Action Initiatives?

Scarlet Wannewetsch, Project Associate Collective Action, Basel Institute on Governance: What we've found in the work that we do is that the reasons for joining Collective Action initiatives is about as varied as the stakeholders. It very much depends on from what area the stakeholders come. When we're talking about the inspiration it really comes down the understanding that on your own, it's impossible to actually make a change when it comes to corruption. That goes for the private sector, for the public sector and civil society. So it really is in this sense that if we come together, we can make a change.

Closing slide: Getting involved in Collective Action. How can you contribute to combating corruption through Collective Action? Get ideas and guidance via the B20 Collective Action Hub. www.collective-action.com

About the International Centre for Collective Action

The Basel Institute on Governance launched the International Centre for Collective Action (ICCA) in 2012. It builds on the Basel Institute's decade-long track record of support to and research into Collective Action initiatives against corruption. The ICCA serves to formalise and further strengthen the impact of this engagement.

The purpose of the ICCA is to assist companies and other concerned stakeholders in enhancing their ability to reduce the risk of corruption through Collective Action.

Highlights so far include:

- Founding and current Member of the Board of the World Economic Forum Partnering Against Corruption Initiative (PACI).
- Founding and current member of the Wolfsberg Group on Money Laundering.
- Founder and facilitator of several sectoral Collective Action initiatives, including in the defence, logistics and transport, art trade, finance, and transport & energy sectors.
- Development of the High Level Reporting Mechanism, in collaboration with the OECD and Transparency International.
- Facilitation of a high-level Collective Action anti-corruption initiative in Ukraine.

The ICCA is partially funded through a grant by the [Siemens Integrity Initiative \(SII\)](#) and through Basel Institute core funding. Additional funding comes from members of sectoral Collective Action initiatives moderated by the ICCA and sponsorship from global companies actively engaged in anti-corruption Collective Action.

Institutional partners of the ICCA include:

- International Anti-Corruption Academy
- Organisation for Economic Cooperation and Development
- TRACE
- Transparency International
- World Economic Forum
- Universidad de San Andrés, Argentina.

B20 Collective Action Hub

The B20 Collective Action Hub is a platform that:

- facilitates Collective Action initiatives;
- builds knowledge;

- informs;
- facilitates policy dialogue and peer learning.

In 2013, the B20 mandated the ICCA to develop and maintain this hub, in partnership with the UN Global Compact and the ICCA's institutional partners. The hub marks a significant development in the international efforts to combat corruption. It offers tools and a forum for businesses to take concrete steps to jointly step up against corruption and strengthen good business practice. It also offers a space for businesses and governments to collaborate in this endeavour.

www.collective-action.com

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