
Collective Action for Political Stability and Business Confidence

THE CASE OF MARAWI CITY, PHILIPPINES

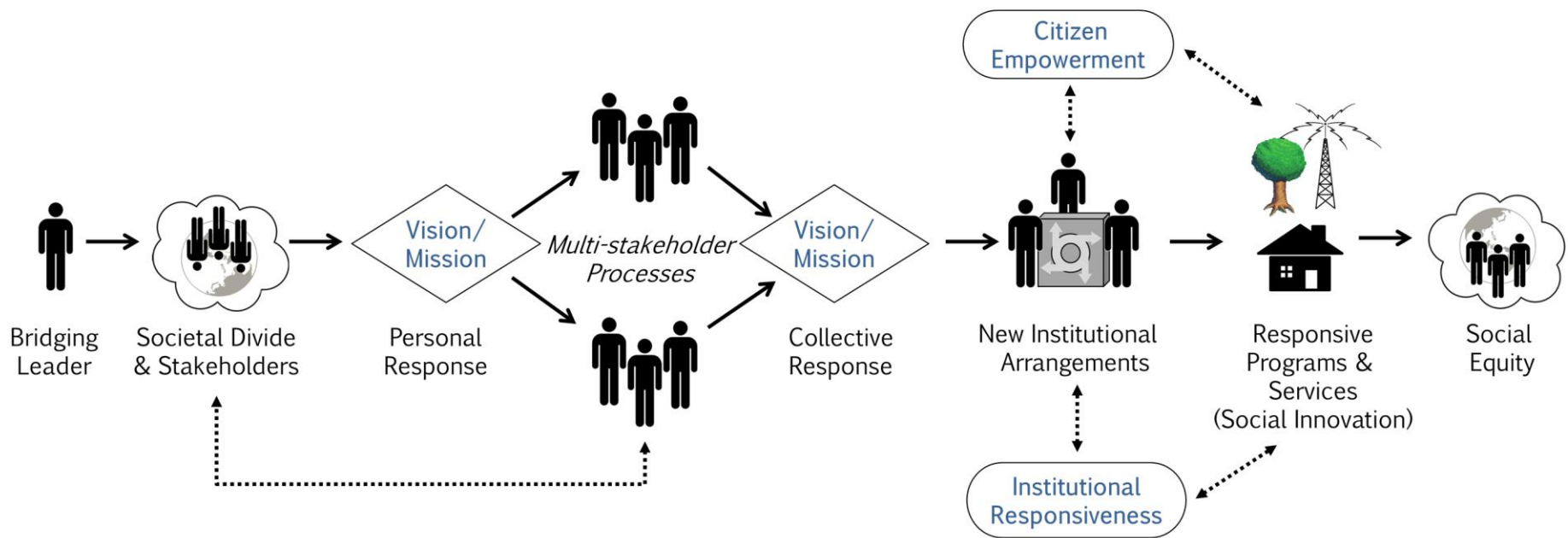
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BRIDGING LEADERSHIP FRAMEWORK

OWNERSHIP

CO-OWNERSHIP

CO-CREATION



Context of Marawi City

- Shadow economies are effectively related and relevant to the real economy (Schoofs and Lara, 2014)
- Political and Resource-based issues are among the leading causes of violent episodes in the region
 - 12% and 11% among 2, 758 violent episodes (de la Rosa, 2014)
- Election-driven consumption and post-conflict reconstruction spending mark the economic growth of the area (Lara and Champain, 2009)



Collaborative Advantage

- Dialogue platforms contributed to the formation of sustained local participation in electoral reform initiatives and peace and order issues
- Stakeholder engagements for the election reform initiatives generated a synergy among critical stakeholders through a series of collaborative activities or productive partnerships
- Coalition-building efforts for the election reform initiative organized and mobilized a dense network of voluntary associations that promoted engagements in formal and informal anti-corruption initiatives



Future Directions

- Expand the research to further investigate stakeholder management strategies in sustaining collective action in conflict-affected areas
- Explore conflict management processes in stakeholder engagement for anti-corruption in systemically corrupt and conflict-affected areas
- Develop a “big bang” model to aid reforms for systemic corruption in conflict-affected areas



AIM



CENTER FOR BRIDGING LEADERSHIP

Co-creating communities of change.
